



ESTATE WINE CLUB

*Historic Roots - Fine Wines*



*Welcome to*

**HOLMAN RANCH VINEYARDS**

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*Located in the heart of the Carmel Valley at the northern end of the Carmel Valley Appellation, our estate-grown wines present the best loved traits of their varietals. Our wine varietals are planted on approximately 21 acres of undulating terrain. The climate and terroir of the appellation has played a critical part in the success of our wines. The warmth of our inland valley coupled with the cooling marine layer has established itself as an ideal microclimate for the production of Pinot Noir and Pinot Gris. Our Burgundy Clones have thrived from the perfect blend of ideal climate, southern exposure and thin rocky soils.*

*Hand-harvested and celled in our estate wine cave, our wines are unfinned and crafted to deliver the true varietal of the Holman Ranch Vineyards mountain estate. We believe that quality and passion are key ingredients in the wine-making process, and this is where Holman Ranch truly stands out.*

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## Your Ticket TO UNIQUE MEMBERS-ONLY EXPERIENCES

Exclusive access to wines is just the start of your journey with Holman Ranch. Our popular Estate Club was created in response to a high demand for wines that are not available at restaurants or retailers in your local area. You asked for a way to be kept informed about new releases, wine education classes, estate olive oil, and upcoming events; we listened.

*In the spirit of personalized service, we have two levels of membership that perfectly pair with your preferences.*

The estate wines of Holman Ranch include: Pinot Noir, Pinot Gris, Chardonnay, Sauvignon Blanc, and Rosé of Pinot Noir. In addition, the Extra Virgin Olive Oil, produced from the fruit of our estate trees, is carefully hand-harvested, cold pressed and bottled to produce delectable oil with a delightfully distinctive flavor.

### ESTATE CLUB MEMBERSHIP

2 shipments per year / 1 case total (6 bottles per shipment)

Estate Membership guarantees access to all of our small production wines and is an excellent way to become familiar with our Holman Ranch Estate mountain vineyards. Many of these wines are exclusive to our tasting room and Wine Club and not available anywhere else. In addition to regular event invitations, Holman Ranch will host preferred events and exclusive Members Only release parties on the Ranch and in our wine cave. We offer a Pinot Noir and White option, as well as a Pinot Noir-only option for those who prefer reds.

#### Estate Club Membership includes:

- Two week pre-release email notification of wines to be shipped, pricing and expected ship date
- Complimentary tasting for you and up to three guests (maximum of four people)
- Exclusive access to "Wine Club Only" and new release wines
- Pre-release opportunity to purchase new wines before Tasting Room release
- Complimentary VIP tours of the Holman Ranch Vineyard and Winery, by appointment
- Two free tickets to Holman Ranch's annual Fiesta de los Amigos
- Preferred reservation status to any wine education or hospitality event (plus discounted Wine Club pricing to many of these public events)
- Holman Ranch wine key as a welcome gift
- Option to customize each shipment to your current varietal needs or budget

### GRAND ESTATE CLUB MEMBERSHIP

2 shipments per year / 2 cases total (12 bottles per shipment)

Enjoy the prestige of being a part of an exclusive, limited membership club! A selection of our limited-production Pinot Noirs and/or White wines in each case – an excellent way to build your cellar through regular installments of our finest varietals. As an exclusive benefit to the Grand Estate Membership, each member is entitled to a complimentary two-night stay for two in one of Holman Ranch's hospitality cottages. In addition, all Wine Club shipping charges are complimentary.\* Of course, the Grand Membership makes you eligible for all member only events and special invitations to private dinners and barrel tastings with our winemaker in our wine cave. Choose our Pinot Noir and White option or a Pinot Noir-only option if you prefer reds.

#### Grand Estate Club Membership includes:

All of the benefits of Estate Club as well as:

- Complimentary shipping on wine club shipments (ground)\*
- Enjoy a complimentary two-night stay in one of Holman Ranch's Hospitality cottages each year (subject to availability)\*\*
- Invitation to private dinners and barrel tasting with our winemaker in our wine cave
- Holman Ranch "welcome" gift: keepsake wine key and a bottle of our Extra Virgin Estate Olive Oil

Club memberships may be canceled at any time with written notice after two shipments. All purchases will be billed to your credit card number on file. A notice will be emailed two weeks prior to each shipment, giving you the opportunity to update your shipping address or other membership information and make any changes or additions to your order. Holman Ranch reserves the right to change policies and terms of the Estate Club without prior notice. \*Please note, any returned wine will be subject to a charge after initial complimentary shipping. \*\*This benefit will be available after receiving second wine club shipment.

## YES! I WOULD LIKE TO BECOME AN ESTATE WINE CLUB MEMBER!

ESTATE:  Pinot Noir only  Pinot Noir & Whites

GRAND:  Pinot Noir only  Pinot Noir & Whites

I would like my wines shipped (business address preferred)

This is a gift membership for \_\_\_\_ year(s)

I would like to pick up the wines at the tasting room

I understand that there is a two shipment minimum \_\_\_\_\_ INITIALS

#### MEMBER BILLING INFORMATION

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City / State / Zip: \_\_\_\_\_

Home or Cell Phone: ( ) \_\_\_\_\_

Business Phone: ( ) \_\_\_\_\_

Email Address: \_\_\_\_\_

#### SHIPPING / GIFT MEMBERSHIP

Check here if Shipping Address is the same as Billing Address

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City / State / Zip: \_\_\_\_\_

Home or Cell Phone: ( ) \_\_\_\_\_

Business Phone: ( ) \_\_\_\_\_

Message for Gift Membership: \_\_\_\_\_

Charge my:  Visa  MC  Amex  Discover

Credit Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ DOB: \_\_\_\_\_

Signature: \_\_\_\_\_



Wine memberships available only in certain states. Shipments made within states are subject to state sales tax.

HOLMAN RANCH ASSOCIATE

DATE



# *Holman Ranch*

• ESTABLISHED 1928 •

## Tasting Room and Offices

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